



The University of Chicago
Department of Statistics

Master's Seminar

EUN HAE KO

Department of Statistics
The University of Chicago

**“Media Bias and Public Intellectuals: Newspapers
with Different Appetites”**

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110 Eckhart Hall, 5734 S. University Avenue**

ABSTRACT

There are two contradictory accusations of media bias. The conservatives claim that the media leans toward a liberal course while the liberals assert there is a conservative bias in the media. The allegations of a biased media generally hold the view that the media act as a monolithic body and portray an identical behavior. In this paper, the proportion of coverage allocated to publicly known individuals identified as having a political bent, liberal and conservative, among different newspapers is studied. The data consists of articles from four newspapers - USA Today, The New York Times, The Washington Times, and The Washington Post - from July 1998 to June 2005. Using Poisson log-linear GLM, the distribution of coverage for these newspapers is studied. The data indicates that the direction of bias differs among newspaper. The comparisons among four newspapers show that each newspaper has a different set of individuals that it allots more coverage to and another set of individuals that it spares less coverage.